

JOB ADVERTISEMENT – JUNIOR & SENIOR MARKETING RESEARCH CONSULTANTS

MarketScope, a dynamic marketing research consultancy, is currently looking for junior & senior marketing research consultants to join its team of young but highly experienced professionals.

Junior Marketing Research Consultant - Candidate Profile:

- Eager to work in a demanding but challenging and dynamic environment that will quickly expand your personal capabilities and marketing research knowledge
- Driven by determination to grow fast (committed to work hard to support the development of the team and thus create promotion opportunities for yourself within the company)
- Ability to learn fast and to adjust to new and challenging situations quickly
- Analytical capabilities (detail orientation and ability to work with large amounts of data in different formats; ability to understand complex industrial technologies and technical terms)
- Structured thinking and strong work ethics
- Good time management, organization and planning capabilities
- Capable of achieving consistently high levels of accuracy
- Good communication skills and charisma (ability to interact with senior respondents as part of market studies to be conducted)
- Flexibility on time committed to the job when project deadlines require
- Good understanding of marketing theory and principles
- Good understanding of basic statistics principles
- Very good English language capabilities (both writing and speaking)
- Computer literate (good command of Microsoft Word, Excel, PowerPoint, Access, Internet Explorer and good Internet searching skills)
- Graduate or still a student (preferably in economics / marketing / marketing research)

Senior Marketing Research Consultant - Candidate Profile:

Besides the aforementioned profile, an ideal candidate for the position of **Senior Market Research Consultant** would have the following strengths:

- Previous experience in conducting marketing research projects, in designing / preparing marketing research outlines / briefs or just in using marketing research reports in previous / current job
- Proven business planning and strategy development skills
- Previous experience in conducting B2B semi-structured / in-depth interviews as part of marketing research projects

Nevertheless, please note that candidates with less or no experience in marketing research, but with relevant work experience in other business fields that would help them quickly learn and gradually conduct the activities outlined above, will not be excluded.

We invite all those who believe that fit the profiles outlined above to **submit a CV and a letter of interest (in English)** to the following address:

E-mail: contact@marketoscope.ro

Fax: +40 31 822 00 19

Address: 19 Drobeta St., 1st Floor, District 2, Bucharest

Please specify the job you are applying for (junior vs. senior)!

Only eligible applicants will be contacted and invited to a job interview.